

## **2012 WSSDA On-Line Membership Survey Extended through October 19**

The 2012 WSSDA school director online survey has been extended through Friday, October 19. An email message with link to the survey was sent to all directors for whom WSSDA has addresses.

Any member who has not taken the survey and did not receive a link or cannot locate it should contact [WSSDA](#). A new link will be provided.

By completing the survey, respondents provide information intended to help WSSDA improve its services to school directors and their boards. Respondents also qualify their school districts for the chance to receive one of five \$100 discount coupons for WSSDA's annual conference in November.

The survey asks questions to gauge the use and quality of the association's services, and to understand the challenges school directors and their boards face.

The association worked with its board of directors to design the survey. It was kept as short as possible to make it easy and convenient to complete. A pilot test of the survey suggested it will take most respondents 15 minutes or less to finish.

Names are not requested and the survey does not link any response back to an individual. This helps assure confidentiality.

The email notification was sent to 1,286 of the state's 1,477 members. If a member did not receive the notification and link, they should contact [Michael Wilson](#), WSSDA Communication Director, at [m.wilson@wssda.org](mailto:m.wilson@wssda.org) or 360.252.3013.