

## **2012 WSSDA Membership Survey Now OnLine**

The 2012 WSSDA school director online survey opened October 1 and is scheduled to remain open for two weeks, until October 15. An email message with link to the survey was sent to all directors for whom WSSDA has addresses.

By completing the survey, respondents provide information intended to help WSSDA improve its services to school directors and their boards. The survey asks questions to gauge the use and quality of the association's services, and to understand the challenges school directors and their boards face.

The association worked with its board of directors to design the survey. It was kept as short as possible to make it easy and convenient to complete. A pilot test of the survey suggested it will take most respondents 15 minutes or less to finish.

Names are not requested and the survey does not link any response back to an individual. This helps assure confidentiality.

The email notification was sent to 1,286 of the state's 1,477 members. If a member did not receive the notification and link, they should contact Michael Wilson, WSSDA Communication Director, at [m.wilson@wssda.org](mailto:m.wilson@wssda.org) or 360.252.3013.